

## WHAT

- **THE BIG GIVE** is 24 hours of giving to kick off the month long **Give for Good** associate giving campaign.
- Opportunities to support causes you care about.
- Consider making your own gift to show your commitment to our Mission.

You'll see how life-changing these programs can be and you will want to give and be part of that journey.

-Cheryl Denny

Executive Assistant | Baltimore

## WHEN

Wednesday, August 27th  
THE BIG GIVE campaign kickoff



Monday, September 30th  
Last day of the campaign

**Go to [BSMHgiveforgood.com](https://BSMHgiveforgood.com) to learn about incentives!**

## HOW

- Payroll deductions
- One time gift: credit card, cash or check
- Recurring gift that continues as long as you desire
- Donate paid time off (non-exempt associates)

Featured Giving Levels

### Power Hour

- 1 hour of pay per pay period

### Lead for Good

- \$1,001 per year; only \$38.50 per pay period

### Half Hour Hero

- Half hour of pay per pay period

